



WILLIAMSON
COUNTY, TENNESSEE
ECONOMIC DEVELOPMENT

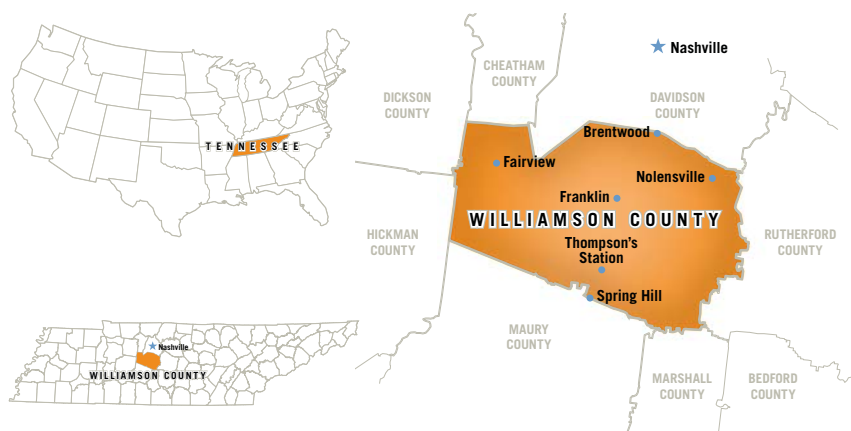


WILLIAMSON 101

LEADERSHIP | EDUCATION | COMMUNITY

HOME TO CORPORATE GIANTS like Nissan North America and 30 of the 50 fastest growing companies in the area, Williamson County boasts a workforce that is comprised of 21% entrepreneurs and is home to the most promising company in America.

Williamson County offers a superior quality of life with large class A business parks, historic ambience and upscale suburbs within six unique cities: Brentwood, Fairview, Franklin, Nolensville, Spring Hill and Thompson's Station.



LEADERSHIP Over half of the largest publicly traded companies in Middle Tennessee call Williamson County home. As the location of choice for today's business leaders, Williamson County leads the way in population, employment and per capita income growth.

EDUCATION With the state's first international Baccalaureate school, graduation rates in the mid-90s and programs in fields like biotechnology, Williamson County prepares today's students to compete in tomorrow's global economy. A professional workforce and 24 colleges and universities supply extraordinary talent for employers year-after-year.

COMMUNITY From festivals that draw over 100,000 people to an award-winning vineyard that hosts some of the best musicians in the country, the uniqueness of Williamson County lies in its strong spirit of community and rich historical and cultural heritage. Offering both rural and urban lifestyles, Williamson County entices its residents to find their own fit.

QUICK FACTS

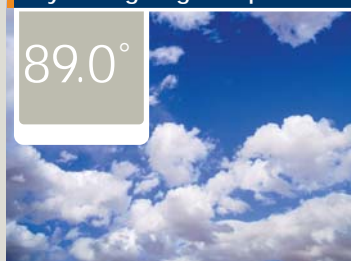
Region:	Middle Tennessee	Population:	175,995
MSA:	Nashville	Area:	584 square miles
County seat:	Franklin	Time zone:	Central

WEATHER

Elevation: 650' above sea level • Prevailing winds: SE

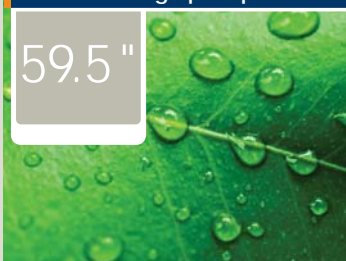
July average high temperature

89.0°



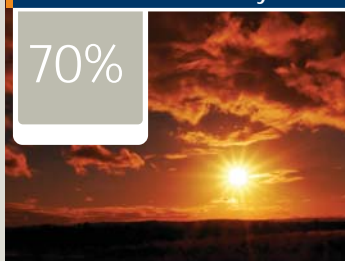
Annual average precipitation

59.5"



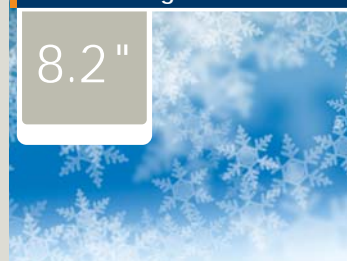
Annual relative humidity

70%



Annual average snowfall

8.2"



CREDENTIALS

FIRST IN PERSONAL AND FAMILY WELL-BEING

Williamson County ranks #1 in Tennessee scoring a perfect 10
– Tennessee Advisory Commission on Intergovernmental Relations (2010)

HEALTHIEST COUNTY IN TENNESSEE

Williamson Co (1st) – National County Health Rankings, University of Wisconsin's Population Health Institute and Robert Wood Johnson Foundation (2010)

BEST PLACES TO GET AHEAD

Williamson County (4th) – *Forbes.com* (2009)

AMERICA'S MOST PROMISING COMPANY

VEXTEC, based in Brentwood – *Forbes.com* (2009)

ONE OF THE TOP SMALL TOWNS

Franklin – *Southern Living* (2009)

ONE OF BEST SMALL CITIES FOR STARTUPS

Franklin – *Businessweek* (2009)

BEST PLACES TO LIVE

Williamson Co (10th) – *Forbes.com* (2008)

BEST PLACES TO LIVE

Franklin (45th) – *Money* magazine (2008)

TOP COUNTIES (MEDIAN HHI)

Williamson Co (18th) (\$81,449) – U.S. Census Bureau (2008)

COUNTRY'S TOP HIGH SCHOOLS

Brentwood (192nd), Ravenwood (473rd), Franklin (737th),
Fairview (854th), Independence (1,318th), Centennial (1,405th)
– *Newsweek* (2008)

SKINNIEST PLACES TO LIVE

Williamson Co/Maury Co (45th) – *CNNMoney.com* (2008)

PERSONAL INCOME (PER CAPITA)

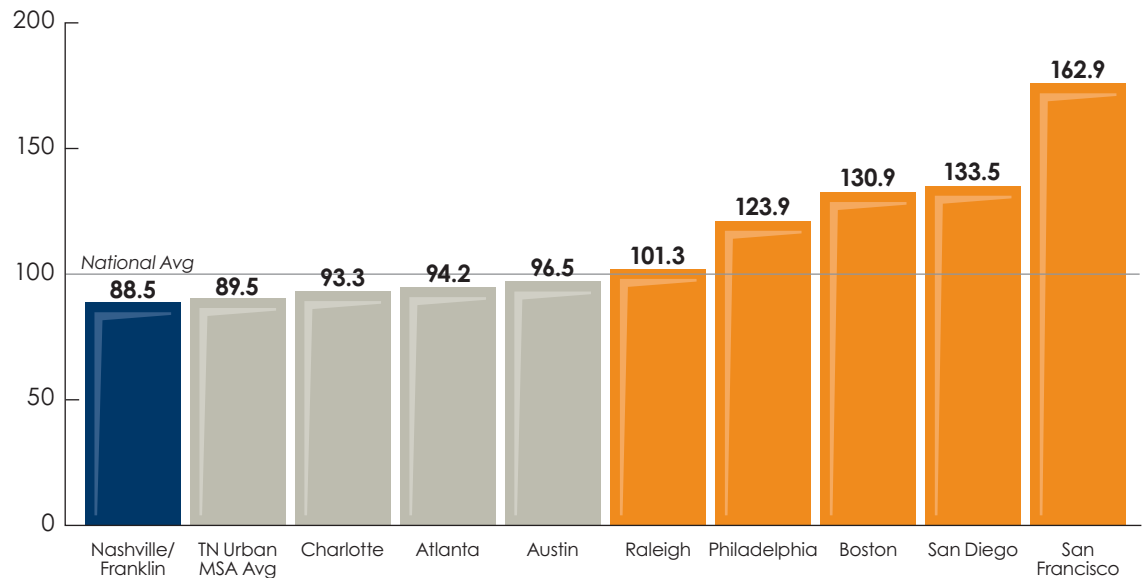
Williamson Co (47th) (\$47,712) – U.S. Census Bureau (2008)

HIGHEST COUNTY JOB GROWTH RATE IN U.S.

Williamson Co (4.5%) – U.S. Dept of Labor (2007)



ACCRA COST OF LIVING THIRD QUARTER 2009



DEMOGRAPHICS



	1990 Census	2000 Census	2009 Estimate	2014 Estimate	1990-2000 % Change	2009-2014 % Change
Total Population	81,020	126,638	175,995	200,180	56.3%	13.7%
Total Households	27,927	44,725	61,022	69,878	60.2%	14.5%
Male	49.2%	49.2%	48.6%	47.6%	56.6%	11.3%
Female	50.9%	50.8%	51.4%	52.4%	56%	16.1%
White	92.5%	91.6%	89.4%	87.3%	54.8%	11.1%
Black	6.7%	5.2%	7.1%	10.1%	21.7%	62.8%
Hispanic	0.6%	2.5%	4.6%	6.4%	514.8%	58.3%
Asian or Pacific Islander	0.6%	1.3%	2.0%	2.1%	245.1%	17.8%

Largest age group (2009): 45-54 years old | 29,549 | 16.8%

Median age (total population): 37.6 years old

Owner occupied housing: 48,576 | 73.9%

TAXES

County property taxes: \$2.31 per \$100 assessed property valuation

Personal income tax: None on wages and salaries; 6% on certain types of dividend and interest income

Sales and Use tax: State 7%; local option 2.25% with maximum \$1,600 per single article of tangible personal property.

Corporate excise tax: 6% on net earnings

Franchise tax: \$25 per \$100, or major fraction thereof, of the issued and outstanding capital stock surplus and undivided profits; minimum \$10

Inventory tax: None on finished goods inventory

Unemployment compensation tax: 0.15% to 10% of first \$7,000 in wages paid to each employee in calendar year. Rate is 0% for employers with reserve ratio of 20% or more. The rate for new employers is 6.5% for first three completed calendar years.

Local gross receipts tax: Varies from .125% to .16% of 1%. Exempts manufacturers and certain professionals.

EMPLOYMENT

WILLIAMSON COUNTY has 103,845 employees working in 8,073 businesses.

UNEMPLOYMENT RATE is consistently one of the lowest in Tennessee.

RECENT CORPORATE HQ RELOCATIONS include Nissan North America, Verizon Wireless State of Tennessee Headquarters and Mars Petcare.



PER CAPITA INCOME

1990: \$19,124

2000: \$32,192

2009 (EST.) \$40,953

AVERAGE WAGES

Title	Number	Average Salary
Chief Executive Officer	3,520	\$158,760
Computer Information Systems Managers	2,110	\$ 94,803
Financial Managers	4,620	\$ 84,184
General & Operational Managers	13,600	\$ 99,189
Medical & Health Services Managers	1,880	\$ 85,823

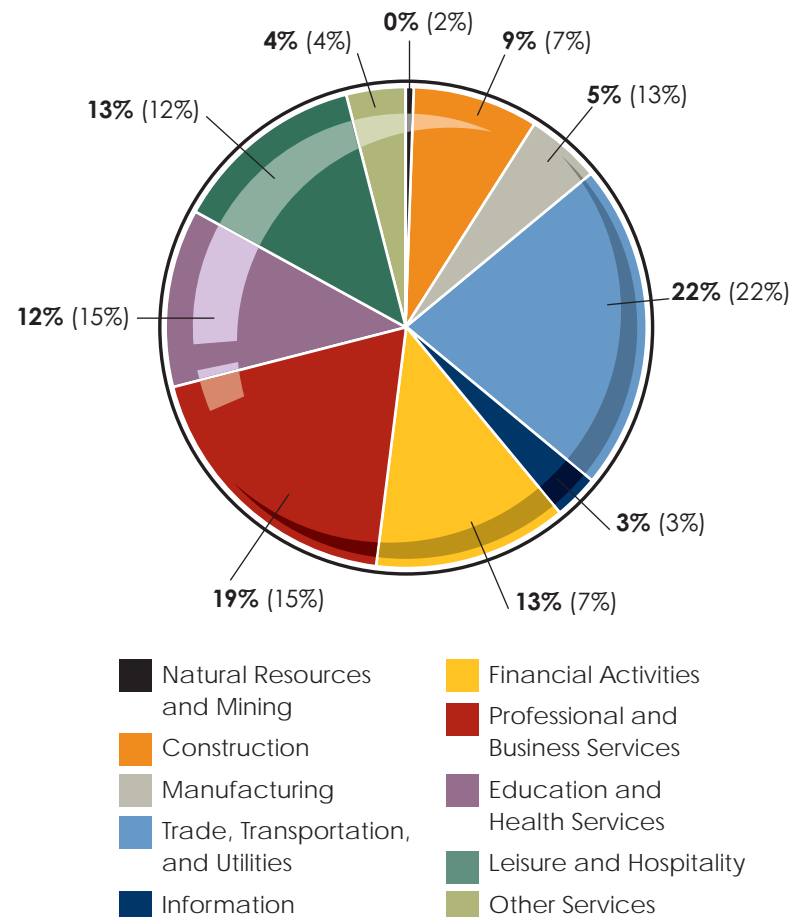
ENTREPRENEURS

Entrepreneurs represent 21% of Williamson County's workforce.

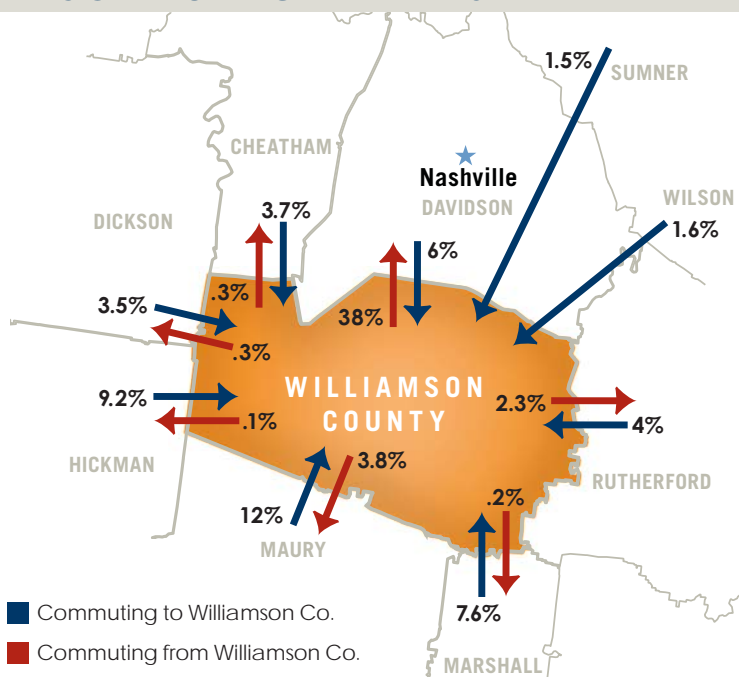
The city of Franklin has 4.5 start-ups per 1,000 people, the highest rate in Tennessee and 25th nationally.

ECONOMIC DIVERSITY

Williamson Co. values in bold • National values in parenthesis



COMMUTING PATTERNS



EDUCATION

Universities & Colleges

24 four-year universities & colleges
in the greater Nashville area – **88,398 students***

8 Community Colleges – **32,103 students**

14+ Career Colleges – **9,095 students**

** Based on 2010 enrollment*

High school graduation rate

Williamson County School System	2008	2009
Williamson County	93.8	95.3
Middle Tennessee	85.8	87.4
Tennessee	82.2	82.2

Percent students advanced/ proficient, 3-year average*

	2009
K-8 Math	98%
K-8 Reading	98%
9-12 Math	95%
9-12 Reading	97%

** 2009 TN Department of Education school system report cards*

Education attainment	2009	2014 Estimated
Bachelor's degree	39,957 33.9%	46,818 35.2%
Graduate degree	20,830 18.1%	24,800 18.7%
Combined	52.0%	53.9%

For more information about area education and schools, please visit www.williamsonprosper.com.

TOP 25 PRIVATE SECTOR EMPLOYERS

1	Cool Springs Galleria <i>Regional mall with five department stores and over 165 specialty shops</i>	3,500 employees	13	Lee Company <i>Integrated commercial & residential facility solutions</i>	520 employees
2	Community Health Systems Inc. <i>Operates, owns or leases 122 acute care hospitals in 29 states</i>	2,000 employees	14	Tractor Supply Company <i>Owns and operates retail farm and ranch stores</i>	500 employees
3	Williamson Medical Center <i>185-bed hospital with credentialed physicians in 53 specialties & sub-specialties</i>	1,300 employees	15	DaVita <i>Provides dialysis & education for patients with chronic kidney failure</i>	500 employees
4	Nissan North American <i>Automotive manufacturer</i>	1,300 employees	16	MedSolutions <i>Management of medical imaging services</i>	500 employees
5	Verizon Wireless <i>Wireless voice and 3G network with 91.2 million customers</i>	1,000 employees	17	Cogent Healthcare <i>Provides medical & management systems for hospitals</i>	400 employees
6	HCA <i>Patient accounting service center and physician services</i>	920 employees	18	Simplex Healthcare <i>Provides a range of healthcare products to patients with diabetes</i>	400 employees
7	Comdata Corporation <i>Transaction process solutions including payroll services</i>	851 employees	19	Lasko Metal Products Inc. <i>Manufacturer of fans, humidifiers and heaters</i>	340 employees
8	AIM HealthCare Services, Inc. <i>Claims resolution and healthcare information management</i>	815 employees	20	Life Point Hospitals <i>Develops community based hospitals in non-urban areas</i>	309 employees
9	Healthways <i>Comprehensive care enhancement & disease management services</i>	800 employees	21	Aspect Software <i>Software development, customer services, and sales</i>	300 employees
10	Ford Motor Credit <i>Provides automotive financing for Ford, Lincoln, and Mercury vehicles</i>	800 employees	22	Lampo Group (Dave Ramsey) <i>Financial planning and counseling services</i>	290 employees
11	Mars Petcare US <i>Manufacturer of private label dry & semi-moist pet food</i>	680 employees	23	Apcom, Inc. <i>Manufactures drain valves & testing elements for thermostats</i>	285 employees
12	Affinion Benefits Group <i>Marketing and insurance services for financial institutions</i>	550 employees	24	Lattimore Black Morgan & Cain <i>Professional services organization with 8 separate divisions</i>	270 employees
			25	Gordian Health Solutions <i>Delivers whole-person preference-based health coaching</i>	200 employees



INFRASTRUCTURE

TRANSPORTATION

Air

- 30 minutes from international airport with nearly 375 daily arrivals and departures
- 8.9 million passengers in FY09
- Serving approximately 69 markets and 47 nonstop markets
- **Carriers:** Air Canada, American, American Connection, American Eagle, Continental Express, Delta, Delta Connection, Frontier, Skyway/Midwest Express, Southwest, United Express, US Airways and US Airways Express

Road

- A day's drive from 75% of the US
- 8 miles from convergence of three major interstate highways: I-65, I-40 and I-24
- I-65 runs north-south through the heart of Williamson County, providing immediate access to I-40 and I-24 in Nashville
- I-40 directly accessed in Fairview in western Williamson Co.
- SR 840 runs east-west through Williamson County, providing access to I-24 and I-40 to the east

Mass Transit

- Intercity bus lines, Franklin trolleys (bio-diesel fuel), van pooling for businesses and HOV lanes
- Direct bus routes between Williamson County and Nashville

TELECOMMUNICATIONS

- A strong fiber network with AT&T, Sprint, Level3, XO Communications, NuVox Communications and Time Warner all having a significant presence

UTILITIES

Electricity

- All electricity is transmitted by the Tennessee Valley Authority, the largest public provider of power in the nation and distributed to commercial and residential customers through electric co-ops
- The Middle Tennessee Electric Membership Corporation (MTEMC) supplies 180,000 business and residential customers in Williamson and three other counties
- One of the 12 largest public electric utilities in the US, Nashville Electric Service (NES) services a small number of residents and businesses in northern Williamson County

Water

- Nine utility companies serve more than 39,500 residential, business and non-residential customers

Sewer & Solid Waste

- Eleven companies support the sewer needs of the county
- Solid waste disposal is coordinated through five companies

RECREATION, ENTERTAINMENT & ARTS

FESTIVALS

- Main Street Festival
- Dickens of a Christmas
- Pumpkinfest



- Renaissance Festival
- Franklin Rodeo
- Franklin Jazz Festival
- Franklin on the Fourth
- Bluegrass on the Harpeth Festival
- Williamson County Fair

- Carnton Sunset Concert Series
- Broken Wheel Festival
- Fairview Nature Fest
- Wine Down Main Street
- Feile Franklin

SCENIC ATTRACTIONS

- Arrington Vineyards
- The Carter House
- Historic Carnton Plantation
- Natchez Trace Parkway



- The Factory at Franklin
- McLemore House
- Village at Leiper's Fork
- Historic Downtown Franklin

OTHER

- Four libraries
- 14 art galleries
- Four museums



- 20 movie screens in the community

- 280 restaurants (*Williamson County permits alcohol service*)
- Franklin Bowling Lanes
- 200 houses of worship
- 24 civic organizations
- Six chambers of commerce
- Diverse volunteer opportunities
- 35 parks & recreation facilities
- Five public golf courses
- Four private golf courses
- 20-30 minutes from prime fishing (*bass, catfish, sunfish, panfish, trout*)



WILLIAMSON
COUNTY, TENNESSEE
ECONOMIC DEVELOPMENT

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